**SHUANGSHUANG WU**

shuang@heraai.net.au • +61 400 000 012 • Melbourne, Australia

**PERSONAL HIGHLIGHTS**

• Professional highlights and achievements

**EMPLOYMENT HISTORY**

**Senior Director - Operations**

**OCEAN LINK***, Beijing*

2021 - 2024

• Managed buyout portfolios, overseeing exit strategies, cost reduction, efficiency improvements, and executive selection (with 1 C-level, 2 VPs, and 2 Directors onboard), and promoted inter-portfolio capital collaboration (e.g., Delonix and Ruby JV)

• Led the post-merger integration of Kaiyuan Hotel Management Group and Betterwood Lifestyle Lab (now Delonix), involving shareholder restructuring, business consolidation, management enhancements, and strategic transition

• Served on Ocean's portfolio boards and advised its cross-over fund for global HR-related investments

**VP of Strategy, M&A, and Business Development**

**51Talk (NYSE American: COE)***, Beijing*

2020 - 2021

• Introduced new investors, helping Sequoia and Shunwei exit with a 31.5% premium over 30-day average for their 2.9% stake

• Led executives in ensuring compliance and financial stability during China's education industry reform, including a two- week, 3,000-person layoff, securing an RMB 1 billion cash reserve, and launching the Chinese teacher service in one month

**Head of Strategy, Chairperson of Investment Committee**

**ZHAOPIN LTD (智联招聘)***, Beijing*

2016 - 2019

• Directed a five-year growth strategy, annual budgets, and quarterly operational metric reviews, achieving a 26.6% CAGR (2017 – 2019) in topline

• Played a pivotal role in the take-private of Zhaopin and its M&As, including Maimai, 51 She Bao, and ATS

• Led offline businesses, achieving a threefold increase in revenue and an 8-percentage-point improvement in the bottom line

• Served as a board member for Zhaopin's investment portfolios, including China Job Online (中国人才热线)

**Strategy Manager / International Strategy Analyst**

**SEEK Ltd (ASE: SEK)***, Melbourne*

2014 - 2015

• Oversaw strategy, FP&A, and investments for OCC.com.mx (the #1 job portal in Mexico) and Zhaopin

• Sourced and participated in early-stage investments for SEEK Ventures (now SEEK Investments) in China and the US

• Evaluated and facilitated investments in Babajob.com (the #1 low-ground recruiting platform in India)

**Attorney at Law**

**FANGDA PARTNERS***, Beijing*

2008 - 2012

• Expertise: Capital markets, cross-border M&A, structuring/executing exit mechanisms for PE/VC

• Advised international private equity firms on acquisitions and integrations in China. Representative projects include TPG's investment in Daphne and the joint acquisition of CICC shares by TPG, KKR, and GIC

• Specialized in A-share IPOs and major asset restructuring, with top client Guangdong Expressway (SHSE: 000429)

• Pioneered early efforts in antitrust filings, data security examinations, and other legal matters related to M&A in China

**EDUCATION**

**Master of Business Administration**

**The University of Chicago Booth School of Business**

2012 - 2014

• Chicago Booth 1898 Scholarship

**Bachelor of Law; Bachelor of Economics**

**Peking University**

2004 - 2008

• Received the Highest Comprehensive Award, First-Class Merit Scholarship, and Academic Breakthrough Award

**ADDITIONAL INFORMATION**

**Languages**

English (Basic)

**Working Rights**

Australian Permanent Resident